

United Way of Lapeer County 2009/2010 Annual Report



United Way is committed to improving lives in Lapeer County by mobilizing the caring power of our community. In the past we have primarily accomplished this through fundraising. Our annual campaign mobilized the financial resources of our donors to support programs that provide direct services to individuals and families.

During the last few years, we have taken a new and ambitious direction to define United Way's success—and the success of our community—in new terms. We have come to realize that our measurement of success may no longer be sufficient to meet the needs of our community. Our old definition of success—how much the campaign raised or how many programs are funded are still important measures, but not the only ones. Today we focus less on helping one person at a time and more on changing systems that will help all of us. We are building a framework to help create opportunities for a good life.

Our new community impact model allows us to focus our community investment strategies to align more closely with the mission and vision of the organization. This strategic funding approach allows us to invest in partnerships that leverage the most resources to deepen our impact on community need.

In our community impact model, we are concentrating our efforts on specific issues and indicators within three core areas; Education, Income, and Health. We believe that these are the building blocks for a good life—a quality education that leads to a stable job, enough income to support a family through retirement, and good health.

In our first year, we've made great progress in laying the foundation for long term results:

Education

- We are concentrating on school readiness and early grade literacy to ensure that every child gets a great start and becomes a successful learner.

Income

- Our work has been focused on increasing financial stability for lower income working families including initiatives to stabilize housing, increase assets and ensuring access to mainstream supports.

Health

- We have focused on an access to health care initiative to make sure that every child in the county has access to timely, regular and preventive health care. Our plans for 2011-2015 include a wellness project to ensure that youth and adults are healthy and avoid risky behaviors

In 2011 you can look to United Way for continued leadership in the areas of education, income and health. We promise to seek strong results, holding ourselves to the highest standards. Together we can create lasting change on a community scale by addressing the underlying causes of problems—but to accomplish this we must engage the whole community in a targeted and purposeful way. We ask you to join us in this mission to improve the lives of everyone in Lapeer County.

Sincerely,



Executive Director

LIVE UNITED

GET CONNECTED

GET ANSWERS

2-1-1

Our commitment...

For more than 20 years United Way of Lapeer County has committed to providing help and offering hope to people who come to us for assistance. Callers to our helpline, and users of our online and printed First Call For Help Directory have found solutions for a variety of needs including emergency food, health care needs, utility assistance and shelter.

Today we are proud to announce the expansion of these services through a partnership with Michigan 2-1-1 and United Way for Southeastern Michigan.

Coming September 2011...

United Way 2-1-1 is a multi-lingual, comprehensive information and referral service staffed by AIRS certified Community Care Advocates available 24 hours a day, 7 days a week, 365 days a year. Our database will contain more than 1,500 distinct services provided by 1,800 agencies.



Those agencies offer access to school-related programs, senior care services, medical and prescription assistance, credit counseling and mortgage foreclosure assistance. Individuals can also call 2-1-1 to be connected with volunteer opportunities.

Through a collaboration with local funders, service providers and public agencies 2-1-1 will help people find solutions when they have nowhere else to turn.

United Way would like to thank the Lapeer County Community Foundation and the Four County Foundation for their generous support of 2-1-1.

Call 2-1-1
When you don't know who to call.



Health and Wellness : Improving Access Increasing Prevention

OUR GOAL

United Way of Lapeer County is working to reduce the incidence of chronic disease through elimination of the barriers to comprehensive health services, reducing risky behaviors and promoting healthy life choices. By the year 2020 we hope to increase by one-third the number of youth and adults in our community who are healthy.

OUR CHALLENGE

According to the National Institutes of Health, over the next few decades, life expectancy for the average American could decline by as much as five years unless aggressive efforts are made to slow rising obesity rates. Chronic disease is responsible for 56% of premature preventable heart disease, stroke and diabetes.

Access to quality, integrated health services and addressing the underlying factors of chronic disease are key to the health of Lapeer County residents. Low-income populations experience dramatically lower access to care and in Lapeer County, less than half of us engage in the recommended amount of physical activity or eat the recommended amounts of fruits and vegetables daily—two major factors in preventing chronic disease.

OUR STRATEGY

Through partnerships with employers, government and nonprofits, United Way is working to:

- Reduce barriers to health care access
- Stabilize families and individuals in immediate crisis
- Increase physical activity and healthy eating behaviors

REAL PEOPLE, REAL RESULTS

- 2,500 uninsured people accessed mental and physical health services to address their health needs
- 840 people were made safe from violence and abuse
- 3,200 low-income individuals resolved their crisis medical situation

Income : Promoting Financial Stability

OUR GOAL

To cut in half the number of families that are not financially stable.

OUR CHALLENGE

As many as one-third of working adults do not earn enough money to meet their basic needs. Wages have not kept pace with the rising cost of housing, healthcare, and education and currently, nearly 12,000 Lapeer County residents are working in low-paying jobs without basic health and retirement benefits. Too many families are walking a financial tightrope, unable to save for college, a home, or retirement.

OUR STRATEGY

Through partnerships with employers, government and nonprofits, United Way is working to:

- Provide low-income working families with targeted financial education to assist them in financial goal setting, gaining and retaining assets, and saving for the future
- Increase the number of households accessing state and federal income supports

REAL PEOPLE, REAL RESULTS

- 85% of program participants accessed more resources to ensure adequate shelter, food and medical care
- In 2009 more than 600 households accessed the Earned Income Tax Credit for the first time, bringing over \$1.4 million in additional spending power to Lapeer County

EDUCATION: HELPING YOUTH ACHIEVE THEIR POTENTIAL

OUR GOAL

Prepare children to enter kindergarten ready to learn; ensure teens graduate on time and be ready for success in college, work and life.

OUR CHALLENGE

The achievement gap starts before school does. By age four, children from low-income families are 18 months behind their more advantaged peers. Poor health factors among children can exacerbate the achievement gap and persist throughout their academic careers. Students have become increasingly challenged with the transition from middle school to high school, resulting in a disproportionate number of students who drop out during the 9th grade year.

OUR STRATEGY

Through partnerships with employers, government and nonprofits, United Way is working to:

- Provide a continuum of support throughout a child's life, including early childhood education programs, in-school tutoring and mentoring programs.
- Fund innovative approaches and advocate for policies that increase the number of students who seek out post-secondary education including college and job training.
- Focus on preparing students for job readiness by age 21.

REAL PEOPLE, REAL RESULTS

- Increased the number of children entering kindergarten ready to learn by 2.8% in two years.
- Prepared 900 grade school children to read by the 4th grade.

Our Panels of Experts Represent:

Lapeer Community Schools
Lapeer County Intermediate School District
PNC Bank
Mott Community College
Lapeer District Library

Lapeer Regional Medical Center
Farm Bureau Insurance
Lapeer Industries
Lapeer County Health Department
Lapeer County Community Mental Health

Lapeer County Continuum of Care
Imlay City Community Schools
Dort Federal Credit Union
Michigan Works

Community Resources

Once again the Lapeer County Community has provided generous support to United Way and our partner agencies. We would like to thank the following corporations, small businesses, employees and individuals for their kind support.

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| AAA | Abbott Laboratories | Ruhlman Tax & Acct. |
| Almont Schools | American Legion #457 | Security Credit Union |
| American Red Cross | American Tree | Spartan Stores |
| AT&T | Auto Owners Insurance | State Farm Insurance |
| Baker College | Blue Cross Blue Shield | T&W Construction |
| Brandon Schools | Bank of America | Mary Ebner, CFP |
| Capac Schools | Catholic Services of Lapeer | The County Press |
| Chatfield School | Chrysler Corporation | ThyssenKrupp Krause |
| City of Imlay City | City of Lapeer | TransCanada |
| CMS Oil Company | Combined Federal Campaigns | Union Pacific |
| Comerica Bank | Consumers Energy | United Parcel Service |
| Davenport University | Deerfield Automotive | Vectern |
| Delphi Automotive | Dort Federal Credit Union | Walbridge Aldinger |
| Dryden Schools | DTE Energy | Wal-Mart |
| DTE Energy Foundation | Edwin C. Levy Company | Washakie Recreation |
| Elba Lions Auxiliary | Elga Credit Union | Xerox |
| Enterprise Rent-a-car | Family Literacy Center | |
| Federal Reserve Bank | First Michigan Bank | |
| Flagstar Bank | Ford Motor Company | |
| Formsprag LLC | General Motors | |
| Hanover Insurance | Health Plus of Michigan | |
| Hispanic Service Center | Imlay City Schools | |
| Imlay City Veterinary Clinic | Independent Bank | |
| UAW | ITW TACC | |
| ITW Thermal Films | Johnson & Johnson | |
| Chase Bank | Kellogg Company | |
| Kroger Food Stores | Kohl's | |
| Lapeer Community Schools | Lapeer County | |
| Lapeer County Bank & Trust | Lapeer Jaycees | |
| Lapeer District Library | MK Chambers | |
| Lapeer Regional Medical Center | Madelyn & Co. | |
| Marshall E. Campbell | Meijer | |
| McLaren Corporation | Merck Corp. | |
| Metamora Products | Microsoft | |
| North Branch Schools | Nexteer | |
| OfficeMax | Pamida | |
| Payless Shoes | Plante Moran | |
| PNC Financial Services | Raymond James | |
| Robert Bosch Corp. | Ross Automotive | |
| Rowe Inc. | | |

Our Board of Directors

- | | |
|----------------|-----------------|
| President | Lori Curtiss |
| Vice President | Kimberly McComb |
| Secretary | Amy Planck |
| Treasurer | John Biscoe |

Members

- Tamra Bentley
- Barry Ethridge
- Mark Glasby
- Michelle Griffis
- Jody Kerbyson
- Randy Owen
- Loren Schafer
- Deanna Sera
- Craig Van Norman



FINANCIAL INFORMATION

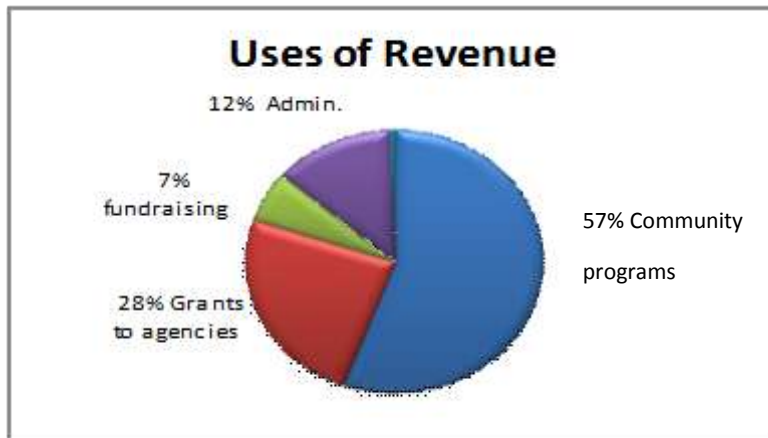
Fiscal year ended June 20, 2010

Revenues:

Annual Campaign (net of collection loss)	\$151,022
Grant Income	155,897
<u>Other Income</u>	<u>45,907</u>
 Total	 \$352,826

Expenses:

Community Programs	\$202,335
Grants to Agency Programs	88,592
Fundraising	22,509
Management and General	47,526
<u>Other</u>	<u>2,025</u>
 Total	 \$362,987



United Way of Lapeer County, Inc.
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GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED

Join the cause at www.unitedwaylapeer.org